



西济
Xiji Incubator

China Launchpad by Xiji Incubator

Universidad Politécnica de Madrid

HQ in Sino-Spanish Campus @ Tongji University (Shanghai)

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POLITÉCNICA

UNIVERSIDAD
POLITÉCNICA
DE MADRID



Experience What You Can't Google

- 10-Day Intensive Program
- Industry 4.0, GreenTech, E-commerce
- High-Level Industry Access: Exclusive company visits, investor meetups, and expert-led sessions
- Dual-City Experience: Shanghai & Beijing
- Full Immersion: Strategic workshops, cultural insights, and hands-on learning
- July 9-18. Apply by June 9. Only 16 spots.



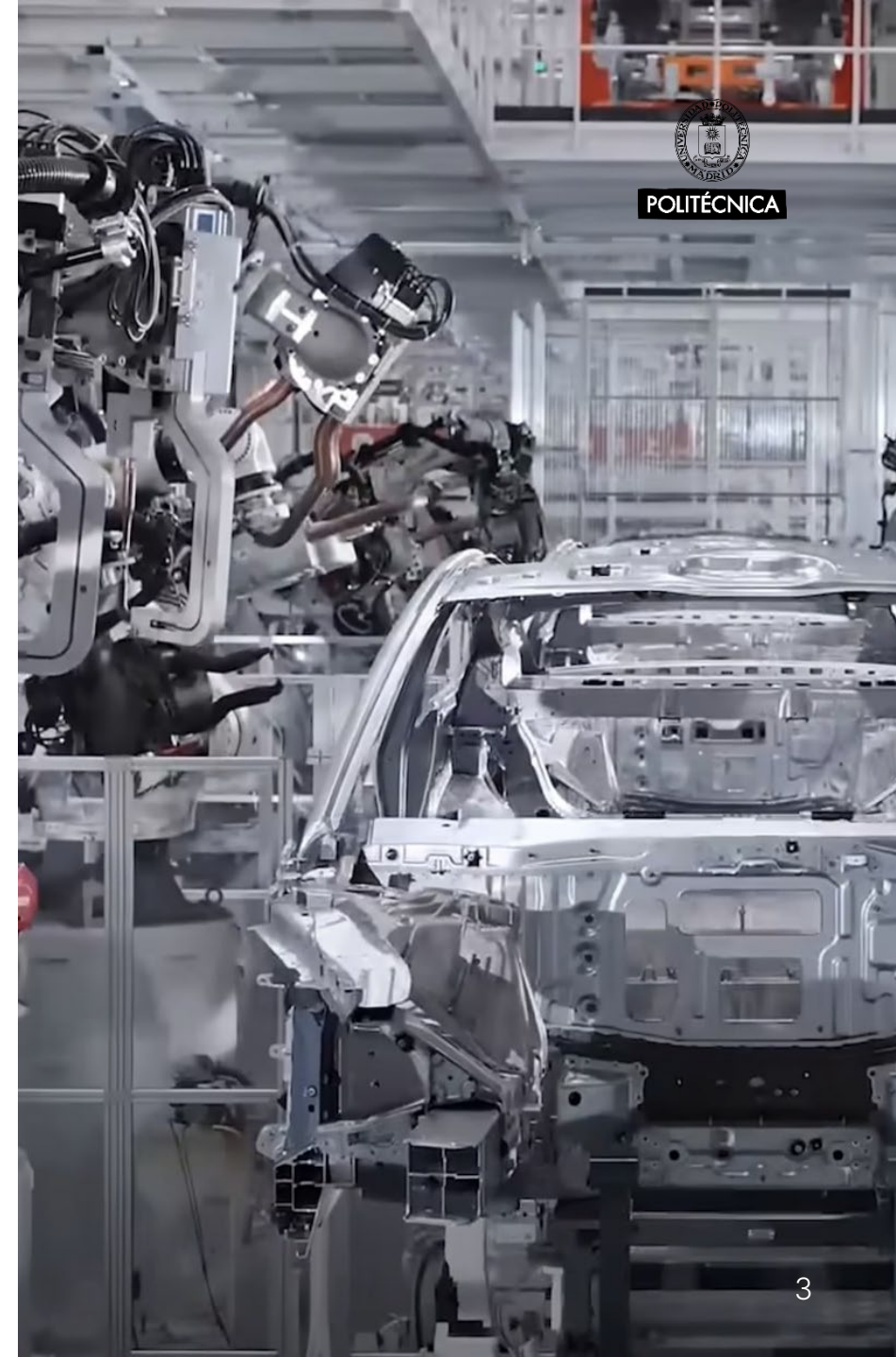
POLITÉCNICA

Why China. Why Now.

The future doesn't wait, and neither does China

China is no longer just the factory of the world, t's now its innovation lab. From industrial AI to climate tech, China is scaling what others are still prototyping.

- **\$550B+ in public investment** to back tech & innovation annually
- Over **\$130B invested in renewable energy** in a single year
- **3x faster AI adoption** rate than US or EU
- **World's largest e-commerce market** with 1B+ digital consumers



China Launchpad

The Xiji Launchpad is an intensive 10-day experience designed for startups, innovators and business leaders seeking to explore expansion, strategic partnerships, or opportunities in China.

This program provides founders with essential knowledge, market insights, and direct access to key industry players, helping them assess their strategic fit and identify actionable opportunities in China.

Key Activities

- Expert-Led Sessions
- Networking Opportunities
- Company Visits
- Cultural Immersion

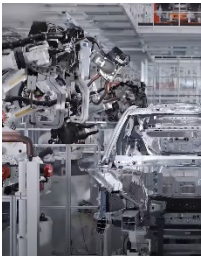
Shanghai

- Innovation Hub
- Global Gateway
- Tech-Driven Economy


Beijing

- Policy & Capital
- Deep Tech & AI
- Academic Powerhouse


Core Themes Covered



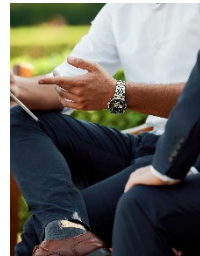
Industry 4.0




GreenTech



E-commerce and New Retail



Negotiation and Business Culture in China



Intellectual Property and Regulatory Framework in China

Program Overview

- **Batch Size:** 16 seats.
- **Duration:** 10 days, full-time intensive.
- **When:** 9–18th July.
- **Language:** English.
- **Target Participants:** founders from startups with a product/service and revenue, innovators, and business leaders looking to explore expansion, partnerships, or operational growth in China.
- **Application Deadline:** June 9th

Accommodation: Accommodation is covered by the program

Food and Expenses: Breakfast and some meals are included in the program. Personal expenses are to be covered by participants.

***Participants will need to cover their flights and visa.**

Key Benefits for Founders

	1	2	3
	Chinese Market Validation	Partners & Funding	China-Speed Playbook
What It Solves	Understand customer behaviour, price points, and regulation; spot untapped niches before expanding.	Connections with investors, distributors, manufacturers and corporate partners aligned with your sector.	Learn proven tactics such as social commerce, rapid prototyping, and policy navigation to shorten your go-to-market cycle
Founder KPIs / Impact	<ul style="list-style-type: none"> • Clear China market strategy • “White-space” opportunity map 	<ul style="list-style-type: none"> • 5-10 qualified meetings booked • Pilots or term-sheet discussions kick-started 	<ul style="list-style-type: none"> • Faster iteration loops post-program • Localization roadmap updated

After the Launchpad, you will have...

- **Mapped your regulatory and IP pathway** to operate legally in and with China.
- **Secured first contacts with key partners:** distributors, manufacturing hubs and corporate groups.
- **Received warm introductions to local investors and VCs** interested in your vertical.
- **Identified white-space market opportunities** and speed/scale benchmarks to refine your global strategy.
- **Built a trusted network** of founders, mentors and policy-makers that stays active long after the program ends.

Founder Seat

Apply & Scale

Founder Seat – All Inclusive Package		3499 €/seat 3750€ after May 23
10 Days	4★ accommodation in both Shanghai & Beijing — daily breakfast + selected group lunches. Bilingual facilitation, follow-up support, badges and certificate	
1 Flagship Event	Pitch Night with investors, VCs, policy-makers, officials and media presence	
6 Expert-led Training Sessions	Expert curriculum: Negotiation ×2 · IP & Regulation · Digital & E-commerce ×2 · Industry 4.0 · Greentech · Open-innovation round-table	
4+ Company / Tech Park Visits	Curated ecosystem access: Big-Tech HQ visit ×2 (Shanghai & Beijing) · Tech Park tour (Beijing)	
1 Hackathon	Hackathon with matchmaking with Chinese startups	
2 Policy Sessions	Government & policy touch-points: Chinese Gov. District officials · CDTI Spain-China briefing & Spain Embassy & Consulate meetings	
2 Cultural Experiences	Cultural immersion: Shanghai tour · Great Wall trip	



Key Dates & Application Timeline

Date	What happens	Why it matters
Now	Applications open	First come, first served (16 seats only) 50 % deposit due within 5 days after acceptance.
23 May	Early-bird price ends (3499€ → 3750€ per seat)	Save €251
9 Jun	Final application deadline	No extensions — secure your place
14 Jun	Social media announcements	Final list of participants + Publications w/ partners
9 – 18 Jul	China Launchpad in Shanghai & Beijing	10-day immersion, all logistics arranged

- **Apply:** <https://www.xijiincubator.com/launchpad/>
- **Book a call** to discuss your participation or clear up any doubts:
<https://calendly.com/xiji-incubator/30-minute-meeting-launchpad>

About Xiji Incubator

About Us

Xiji Incubator is the leading incubator bridging Spain and LatAm tech startups with China.

Xiji Incubator provides tailored programs designed to support founders at different stages of their journey, from intensive short-term experiences to comprehensive incubation programs.

Xiji is part of Universidad Politécnica de Madrid, based in Shanghai in partnership with Tongji University.

Our Mission

To provide our entrepreneurs with the necessary knowledge and tools to meet China's entrepreneurial challenge and thrive in emerging markets.

Our Vision

To become the global reference ally for the creation of venture bridges between Spain, LatAm and China; planting seeds for a sustainable future.

What we Provide to Global Founders

Guidance

We offer two flagship programs: the Seed Program, a 4-month journey to validate your idea and build your startup in Shanghai; and the China Launchpad, a 10-day immersion designed for established startups exploring partnerships, funding, and expansion in China.

Support

We provide our entrepreneurs with legal resources, business vital coaching, 1:1 mentoring, and facilities-based services such as office space, among others. A unique set of resources to help them meet Shanghai's entrepreneurial challenge.

Network

With more than 100 experienced mentors from different verticals, more than 3000 contacts in our network in Spain and China, and more than 50 corporate partners, we provide our entrepreneurs with a key network to develop a global impact.



Xiji Incubator in numbers

6+
years

30+
startups

100+
experienced mentors

800+
events worldwide

3000+
contacts network in
China, Spain & LatAm

50+
key partners in China,
Spain & LatAm

Part of the UPM Startup & DeepTech Ecosystem

Xiji is part of the Universidad Politécnica de Madrid ecosystem, which operates multiple incubators, accelerators, tech transfer centers, and venture builders.

+20
years of experience

+6,100
new business ideas

+13,600
participation of entrepreneurs & researchers (+1,000 yearly, 28% of total UPM community)

+330
startups & deep tech ventures (+20 yearly) (+65% survivability after five years)

+200
startups incubated / accelerated (+30 in Series funding)

+255
M€ investment raised (+20 M€ yearly)



Incubator

Incubator

Venture Builder

Workshops

EU Accelerator

EU Platform

EU Universities Cooperation

LatAm Entrepreneurship Alliance

Xiji Incubator @ Shanghai

22 ed – Creation of startups + incubation

9 ed - UPM2T – Licensing and spin-off creation

10 ed – Thematic: eHealth, AI, Quantum...

Clean Cities Spain ClimAccelerator – Climate KIC – Startups & Public Sector

Innovation Capacity Building for Higher Education

EELISA Unfolds and EELISA 2.0

Network for Innovation and Entrepreneurship

Our Network of Partners



More about Xiji Incubator: Media Spotlights

ABC
Ciencia

Sánchez participa en coloquio en el Campus Sino-Hispánico e incubadora de empresas de la Universidad Tongji

Shanghái (China) 10 sep (EFE).- El presidente del Gobierno español, Pedro Sánchez, participó este ma...



ABC, Sep10, 2024 | [Link](#)

“Sánchez joins a roundtable at the Sino-Spanish Campus and Xiji Incubator”

National coverage highlighting the role of Xiji Incubator as a business bridge between Spain and China.



EL MUNDO

Actualidad Económica

EMPRESAS

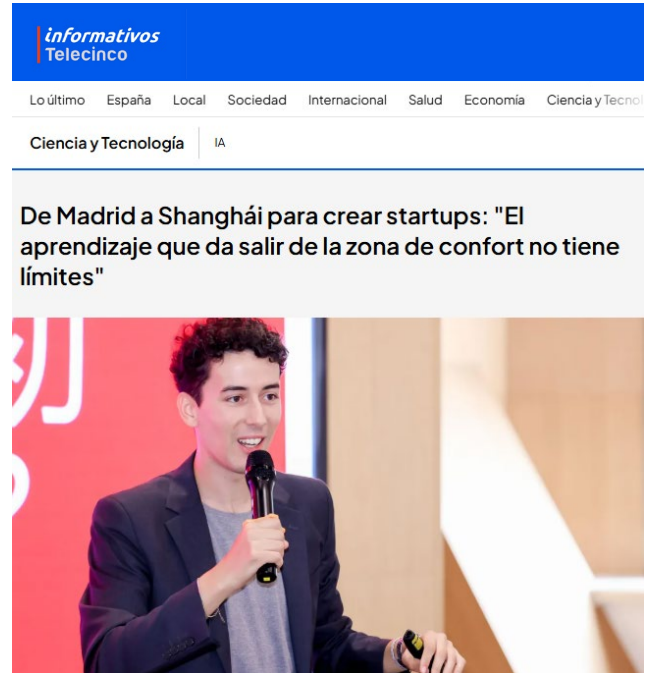
Xiji Incubator: el gran proyecto español de startups en Shanghai: "La tecnología va mucho más rápido aquí en todos los sentidos"



El Mundo, Nov 28, 2024 | [Link](#)

“The Spanish Startup Incubator in China”

Feature article on our Launchpad program and local funding opportunities.



Telecinco News, Feb 6, 2025 | [Link](#)

From Madrid to Shanghai to build startups: “Stepping out of your comfort zone is a powerful way to learn”

Article highlighting the impact of the program on young tech entrepreneurs from Spain and Latin America.

Success Stories & Testimonials



MOVO, 2018

Platform that offers e-scooters and bikes for convenient urban transportation

- Raised over €40M
- Integrated into Cabify's platform
- Expanded to 8 countries across LatAm and EU



OIMO, 2019

Marine degradable and compostable packaging solutions for manufacturers

- Connected operations between Spain (Barcelona) and China (Hainan)
- Leveraged global plastic-free policies to develop innovative bioplastics



FLUVIQA, 2024

AI-IoT solutions to optimize crop productivity with affordable soil sensors

- Joined ClimAccelerator (EU Horizon EIT Climate-KIC) and received €50,000 in funding
- Secured agreements with manufacturers in China
- Winner of 2025 MIT Sustainability Summit Startup Competition



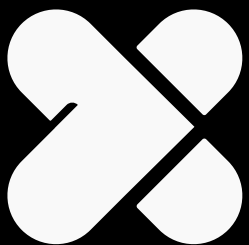
"I come from a small village in La Mancha. Being able to come to China, having all the necessary support, resources and facilities, as well as networking opportunities, has been a unique opportunity to turn an idea into a real startup".

– **Santiago Rodrigo, Co-Founder of FLUVIQA**



"An entrepreneurial environment as competitive as Shanghai has been a huge change. It has taught me to move quickly and stay ahead of market demands, to become a more strategic and disciplined person".

– **Javier Martínez, Co-Founder of GEOSOLVE**



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