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Xiji Incubator  
UNIVERSIDAD  
POLITÉCNICA  
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# China Launchpad by Xiji Incubator

Universidad Politécnica de Madrid

HQ in Sino-Spanish Campus @ Tongji University (Shanghai)

[www.xijiincubator.com](http://www.xijiincubator.com)

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POLITÉCNICA



SINO-  
SPANISH  
CAMPUS | 中西  
學院 | CAMPUS  
SINO-  
HISPÁNICO

# Immerse Yourself in the Fastest and Most Competitive Tech Ecosystem on the Planet

- Custom 7-day intensive program — Industry 4.0 | GreenTech | AI | E-commerce
- Access to the highest industrial level: exclusive company visits, meetings with investors and expert-led sessions
- Double experience: Shanghai & Beijing
- Full immersion: workshops, cultural insights and meetings with authorities
- 16–23 June 2026 · Only 12 seats

# China Launchpad

Xiji Launchpad is a 7-day intensive program designed for startups, innovators and business leaders seeking to explore expansion, partnerships and opportunities in China.

The program provides founders with key market knowledge and direct access to relevant industry players, helping them assess strategic fit and identify opportunities in China.

## Key Activities

- Masterclasses
- Company Visits
- Networking Events
- Cultural Immersion



### Shanghai

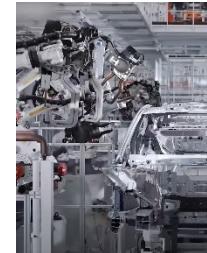
- Financial and Innovation Center
- Global Gateway
- Digital Economy



### Beijing

- Political Capital
- Deep Tech & AI
- Academic Powerhouse

## Core Topics



Industry 4.0



GreenTech



E-commerce and the Future of Retail



Negotiation and Business Culture in China



Intellectual Property and Regulatory Framework in China

## Program Overview

- **Group size:** 12 seats
- **Duration:** 7 days, full-time intensive program
- **Dates:** Summer 2026
- **Language:** Spanish. Professional interpreter provided throughout the program (Chinese–English–Spanish).
- **Participant profile:** Startup founders with an operating product or service and revenue, as well as innovators and business leaders looking to explore expansion, partnerships, or operational growth in China.
- **Transportation:** Local ground transportation during the program is included.
- **Accommodation and meals:** Covered by participants.
- **Flights, insurance, and visas:** Covered by participants.

# Key Benefits for Participants

|                 | 1<br>Chinese Market Validation  | 2<br>Partners and Funding  | 3<br>Actionable China Playbook  |
|-----------------|---|--|---|
| What It Solves  | Understanding customer behavior, pricing dynamics, and regulation, while identifying untapped niches prior to expansion.  | Connections with investors, distributors, manufacturers, and corporate partners aligned with their sector.                                     | Learning proven tactics such as social commerce, rapid prototyping, and regulatory strategies to shorten go-to-market cycles. |
| KPIs and Impact | <ul style="list-style-type: none"> <li>Clear China market strategy</li> <li>Business opportunity map for China</li> </ul> | <ul style="list-style-type: none"> <li>5-10 qualified meetings scheduled</li> <li>Pilot projects and initial commercial discussions</li> </ul> | <ul style="list-style-type: none"> <li>Faster iteration cycles post-program</li> <li>Updated localization roadmap</li> </ul>  |

## After the Program, Participants Will Have...

- Understood how regulation and intellectual property work** to operate legally in China and/or do business with China.
- Established initial contacts with key partners**, including distributors, manufacturing centers, and corporate groups.
- Received introductions to local investors and VCs** interested in their sector.
- Identified market opportunities in China** and understood the operational speed required to compete globally.
- Built a trusted network** of founders, mentors, and policy-makers that will remain active well beyond the program.

# Founder Seats

## Amplify Your Impact

### Founder Seat

3750 €/seat

7 Days

Includes all program visits, facilitation in Spanish, Spanish-Chinese-English interpretation, and certificate of participation.

Flagship Event

Demo Night with investors, VCs, public officials, media, and institutional presence

Expert-led Masterclasses

Negotiation · Intellectual Property & Regulation · E-commerce · Industry 4.0 · Greentech · AI

Company Visits

Premium access to the ecosystem, including Big Tech, scale-ups, and technology parks

Institutional Sessions

Briefings with diplomatic missions and international support bodies

Cultural Experiences

Shanghai city immersion + Great Wall excursion in Beijing

### For Your Institution – Summary

- **Institutional visibility** as a key driver of innovation and international collaboration
- **Logo and acknowledgment** as “With the support of [Your Institution]” across all official materials
- **Opportunity to nominate startups** or innovators from your network and retain rights over the participant portfolio
- **Priority access** to result reports and post-program briefings

# Previous Editions – July 2025



Flagship "Demo Night" in Shanghai with 100+ attendees (investors, corporates, and innovators), where startups pitched on stage and engaged in high-level networking. Co-organized with S-Tron, China's largest technology and innovation event.



Suzhou Industrial Park (SIP) route with visits to Visionox, Sany Heavy Industry, Suzhou Metaverse Innovation Center, GCL Solar Energy, and KSITRI.

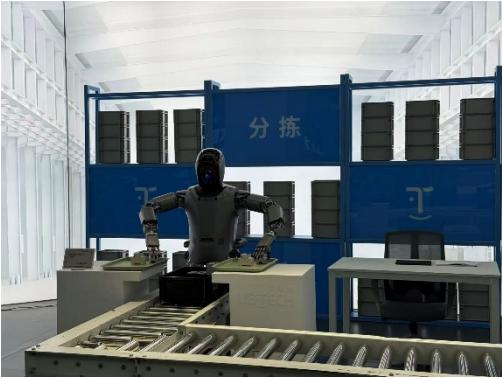


Visit to the Great Wall of China.



Meetings with representatives from the Spanish Embassy in Beijing, CDTI, Instituto Cervantes, and TORCH (Chinese Ministry of Industry and Information Technology).

# Previous Editions – July 2025



## Program Results

### Activities and Participation

- **30+ sessions** across leading innovation hubs
- **40+ experts, investors, and corporates involved**
- **40+ Chinese companies** visited or participating
- **Networking with 500+ professionals** through dedicated startup events

### Institutional Links

Collaborations with Lingang, Caohejing, SAIRI, SIP, HiCOOL, ITEC, and many others.

# Key Dates: China Launchpad

| Date             | What Happens  | Why It Matters  |
|------------------|---|---|
| December 2025    | <b>Start of participant startup selection</b>       | Allows startups to be included in communication materials and joint planning for the delegation. Start of application period. |
| February 2026    | Call closes and final selection                     | Defines the startups in the program and triggers preparation and visa processes.  |
| March 2026       | Official announcement and media outreach            | Startups are included in international program communications and press releases.   |
| June 16-23, 2026 | China Launchpad 2026 in Shanghai and Beijing        | Program execution: 7-day immersion with institutional agenda, visits, and ecosystem meetings                                  |
| September 2026   | Delivery of results report and audiovisual material | Impact follow-up, visibility in institutional reports and ongoing support after the program.                                  |

# About Xiji Incubator

# About Us

Xiji Incubator is the leading incubator bridging Spain and LatAm tech startups with China.

From short, intensive immersions to full incubation programs in Shanghai, Xiji supports founders according to the stage of their startup. We combine senior mentoring, hands-on execution and direct access to partners, customers and investors to validate and scale by leveraging China's innovation ecosystem.

## Our Mission

To provide our entrepreneurs with the necessary knowledge and tools to meet China's entrepreneurial challenge and thrive in emerging markets.

## Our Vision

To become the global reference ally for the creation of venture bridges between Spain, LatAm and China; planting seeds for a sustainable future.

## What we Provide to Global Founders

### Guidance

We offer two flagship programs: the Seed Program, a 4-month journey to validate your idea and build your startup in Shanghai; and the China Launchpad, a 7-day immersion designed for established startups and companies exploring partnerships, funding, and expansion in China.

### Support

We provide our entrepreneurs with legal resources, business coaching, 1:1 mentoring, and facilities-based services such as office space, among others. A unique set of resources to help them meet Shanghai's entrepreneurial challenge.

### Network

With more than 100 experienced mentors from different verticals, more than 3000 contacts in our network in Spain and China, and more than 50 corporate partners, we provide our entrepreneurs with a key network to develop a global impact.

# Part of the UPM Startup & DeepTech Ecosystem

Xiji is part of the Universidad Politécnica de Madrid ecosystem, which operates multiple incubators, accelerators, tech transfer centers, and venture builders.

**+20**  
years of experience

**+330**  
startups & deep tech ventures  
(+20 yearly) (+65% survivability  
after five years)

**+6,100**  
new business ideas

**+13,600**  
participation of  
entrepreneurs &  
researchers (+1,000  
yearly, 28% of total UPM  
community)

**+200**  
startups incubated / accelerated  
(+30 in Series funding)

**+255**  
M€ investment raised (+20  
M€ yearly)



**Incubator**

**Incubator**

**Forum**

**Workshops**

**EU Accelerator**

**EU Platform**

**EU Universities  
Cooperation**

**LatAm Entrepreneurship  
Alliance**

Xiji Incubator @ Shanghai

22 ed – Creation of startups + incubation

9 ed - UPM2T – Licensing and spin-off  
creation

10 ed – Thematic: eHealth, AI, Quantum...

Clean Cities Spain ClimAccelerator – Climate  
KIC – Startups & Public Sector

Innovation Capacity Building for Higher  
Education

EELISA Unfolds and EELISA 2.0

Network for Innovation and Entrepreneurship

# Xiji Incubator in numbers

**2018**  
year of foundation

**40+**  
startups

**100+**  
experienced mentors

**800+**  
events worldwide

**3000+**  
contacts network in  
China, Spain & LatAm

**50+**  
key partners in China,  
Spain & LatAm

# Our Team



## Xavier Ferré

### Chairman of Xiji Incubator

Xavier is a Computer Engineer and PhD in Computer Science. He is an Associate Professor at Universidad Politécnica de Madrid (UPM), where since 2021 he has served as Director for Asia-Pacific and Co-Director of the Sino-Spanish Campus at Tongji University (China). His research activity is based at the Ageing Lab of the UPM Centre for Biomedical Technology, focusing on usability and user experience (UX) in mobile applications for older adults. He is co-founder of a spin-off that offers IoT solutions through mobile phones to monitor the health of geriatric patients.

He currently teaches Strategic Management and Entrepreneurship in an MBA programme at the School of Economics and Management of Tongji University. He has carried out research stays at the Human-Computer Interaction Lab at the University of Maryland (HCIL), at CERN and at Tongji University, where he was appointed High-Level Foreign Expert by the Chinese government (2015–2017). He applies more than 10 years of experience in the innovation ecosystem in China and Asia-Pacific to support entrepreneurs interested in this region.



## Pablo Rabadán

### Executive Director of Xiji Incubator

Pablo Rabadán is the Executive Director of Xiji Incubator in Shanghai, a global ally for the creation of venture bridges between Spain, LatAm, and China. Pablo has collaborated with companies like Capgemini (Frog) and Moredi, and helped global leaders such as LG, Fujitsu, IKEA, and Siemens launch new products and services.

He holds two Master's Degrees, one in Organization Engineering and another in International Leadership, with studies in joint programs at MIT and Cambridge University, and a Bachelor's Degree in Industrial Design Engineering from the Technical University of Madrid.

As a TEDx speaker in Shanghai, he contributed to the global discourse on purpose and entrepreneurship with his talk "Lose the Fear to Lose".



## UPM Entrepreneurship

### 10+ team members

The UPM Entrepreneurship team drives the creation of high-growth companies from the university's central campus in Madrid. Its work revolves around four key pillars that shape the birth of each project: team building, scientific-technological knowledge, support resources and business model. It also provides the necessary links in Spain for the success of the startups.

# Xiji Incubator in the Media

ABC  
Ciencia

**Sánchez participa en coloquio en el Campus Sino-Hispánico e incubadora de empresas de la Universidad Tongji**

Shanghái (China) 10 sep (EFE).- El presidente del Gobierno español, Pedro Sánchez, participó este ma...



**ABC**, Sep10, 2024 | [Link](#)

**“Spain’s Prime Minister takes part in a colloquium at the Sino-Spanish Campus and business incubator of Tongji University”**

National coverage highlighting Xiji Incubator's role as a business bridge between Spain and China.



**EL MUNDO**

Actualidad Económica

EMPRESAS

**Xiji Incubator: el gran proyecto español de startups en Shanghai: "La tecnología va mucho más rápido aquí en todos los sentidos"**



**El Mundo**, Nov 28, 2024 | [Link](#)

**“The Major Spanish Startup Project in Shanghai”**

Feature story about our Seed program and entrepreneurship opportunities in China.

**informáticos**  
Telecinco

Lo último España Local Sociedad Internacional Salud Economía Ciencia y Tecnología

Ciencia y Tecnología IA

**De Madrid a Shanghái para crear startups: "El aprendizaje que da salir de la zona de confort no tiene límites"**



**Telecinco News**, Feb 6, 2025 | [Link](#)

**“From Madrid to Shanghai to Create Startups”**

Article highlighting the program's impact on young tech entrepreneurs from Spain and Latin America.

# Success Stories



## MOVO, 2018

Urban mobility platform with electric scooters and bikes

- More than €40M raised
- Integrated into Cabify
- Expanded to 8 countries in LatAm and Europe



## OIMO, 2019

Compostable and marine-biodegradable packaging solutions

- Operations between Barcelona and Hainan
- Leveraged global plastic-free policies to innovate in bioplastics



## FLUVIQ, 2024

AI-IoT solutions to optimize crops with affordable soil sensors

- Participated in ClimAccelerator, receiving €50,000
- Closed agreements with manufacturers in China
- Partnership with Microsoft AI Co-Innovation



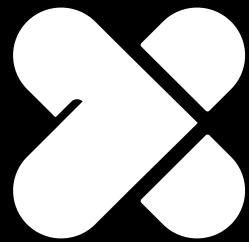
"I come from a small town in La Mancha. Being able to come to China and have all the support, resources, and necessary facilities, as well as networking opportunities, has been a unique opportunity to turn an idea into a real startup."

– Santiago Rodrigo, Co-Founder of FLUVIQ



"An entrepreneurial environment as competitive as Shanghai has been a major change. It has taught me to move fast and anticipate market demands, and it has helped me become more strategic and disciplined."

– Javier Martínez, Co-Founder of GEOSOLVE



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